STATE OF NEVADA Department of Conservation & Natural Resources Joe Lombardo, Governor James A. Settelmeyer, Director Denise K. Beronio, Administrator



AGENDA -- MEETING OF THE ADVISORY BOARD ON OUTDOOR RECREATION

Date and Time: June 26, 2025

9:00 AM - 11:30 AM

* This meeting will be held in person with a virtual option*

Physical Location: Douglas County Community Center, 1329 Waterloo Ln., Gardnerville, NV 89410

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1. CALL TO ORDER - Stavros Anthony, Chair, 9:02 A.M

2. ROLL CALL OF THE ADVISORY BOARD MEMBERS – Denise Beronio, Administrator

ADVISORY BOARD MEMBER	Representation
Lieutenant Governor Stavros Anthony, Chair	Office of Lieutenant Governor
Amy Berry, Vice Chair	Conservation
Mauricia Baca	Education
Alex Bacchus for Tom Burns	Governor's Office of Economic Development
Alan Jenne	Nevada Department of Wildlife
Staci Emm	Nevada Indian Commission
Robert Mergell (Janice Keillor Filling in)	Nevada Division of State Parks
Greg Juhl	Public Health
Rafael Villaneuva for Brenda Scolari	Nevada Department of Tourism and Cultural Affairs
James A. Settelmeyer	Nevada Dept. of Conservation and Natural Resources
Debra Strickland	Nevada Association of Counties
Chad Taylor	Outdoor Recreation Industry
Cheva Gabor	USFS Ex Officio Member
Miles Gurtler	BLM Ex Officio Member

Present: Stavros Anthony, Amy Berry, Mauricia Baca, Janice Keillor, Greg Juhl, Rafael Villaneuva, James A. Settelmeyer, Debra Strickland, Chad Taylor, Cheva Gabor, Donna Laffey

Absent: Alan Jenne, Staci Emm, Alex Bacchus for Tom Burns, Miles Gurtler

3. REVIEW AND APPROVAL OF MINUTES FROM March 26th, 2025, MEETING *FOR POSSIBLE ACTION* - *Stavros Anthony, Chair.*

Chair asks to approve minutes from March 26th, 2025. James Settelmeyer motions to approve and Amy Berry seconds. Motion passes with no nays and no comments.

4. REVIEW AND APPROVAL OF AGENDA * FOR POSSIBLE ACTION* – Stavros Anthony, Chair.

Chair asks to approve the day's agenda. James Settelmeyer motions to approve and Mauricia Baca seconds. Motion passes with no nays and no comments.

5. PUBLIC COMMENT:

Public comment is limited to 3 minutes per person. The public may request that items be addedto a future agenda. No action will be taken on any matter raised during the public comment periodthat is not already on the agenda. Persons making comment will be asked to begin by stating and spelling their name for the record. Forum restrictions and orderly business: The viewpoint of a speaker will not be restricted, but reasonable restrictions may be imposed upon the time, place, and manner of speech. Irrelevantand unduly repetitious statements and personal attacks that antagonize or incite others are examples of public comments that may be reasonably limited.

No public comment in room and no public comment online

6. ADVISORY BOARD WELCOME, INTRODUCTIONS, AND COMMENTS FROM CHAIR *FOR DISCUSSION -

Stavros Anthony, Chair

Opens discussion with appreciation for outdoor recreation and the Nevada Division of Outdoor Recreation's (NDOR) work

Stavros Anthony gave a quarterly update. He visited the River Fork Ranch Nature Conservancy, visited the Sand Harbor State Park and attended the Cave Lake grand re-opening.

James Settelmeyer: Mentioned Cave Lake receives about 45% of visitors from Clark County.

James Settelmeyer: moment of silence for lake tragedies and recent recreation incidents

Stavros Anthony: attended a meeting in Lake Tahoe with 15 other Lieutenant Governor's to showcase the lake and address recreation incidents

Amy Barr: Comments on the recent Lake Tahoe storm over the previous weekend with large waves and tragedies

Stavros Anthony: opens up meeting to any other board member updates

Denise Beronio: introduces Janice Keillor who is sitting in for Bob Mergell for the Nevada Division of State Parks

Janice Keillor: Gives introduction about herself and her role with Nevada Division of State Parks

Denise Beronio: asks Mauricia Baca to talk about River Fork Ranch visit

Mauricia Baca: discussion of River Fork ranch and the visit of Stavros Anthony, Lieutenant Governor. She further

expressed the importance of River Fork Ranch and its significance to the community and local environment.

Stavro Anthony: Expressed excitement for attending the Reno Rodeo

7. DIVISION UPDATES FOR DISCUSSION*- Denise Beronio, Administrator, Elisabeth Jonhson, Deputy Administrator, Kendal Scott, Outdoor Education Lead, Jasmina Sekanovich, GIS Mapping Analyst, Chelsea Kincheloe, Program Officer & Comms Lead, Kaden Barmore, OHV Program Manager: may provide updates as they apply regarding division activities, partnerships, opportunities, challenges, initiatives, collaborations, relevant public lands updates, state legislative updates, accomplishments, as well as 901 S. Stewart Street, Suite 5001 • Carson City, Nevada 89701 • p: 775.684.2700 • f: 775.684.2715 • ndor.nv.gov

ongoing and upcoming projects.

Denise Beronio: Gave NDOR staff update:

- 1. I'm keeping this high level and sharing all staff updates to keep the meeting moving to stay on track for lunch and field trips!
- 2. 2025 was a very busy legislative year for NDOR with 6 bills that will impact our division:
 - SB 21 came directly from our division to expand the NOER grant. This second funding bucket was created • to offer grant opportunities to the public. Both grant buckets will now offer funding that can be allocated to infrastructure projects as well.
 - AB 108 which appropriates \$250,000 each year of the biennium for the Outdoor Education and Recreation Grant Program. This does not fund the new grant bucket for SB21
 - AB 165 which creates the Outdoor Education Council within NDOR; this is basically an extension of the Advisory Working Group that Kendal oversaw for 12 months last year, and this bill was proposed by that working group.
 - SB 205 which creates the Transit-to-Trails Task Force. NDOR is a named member on this Task Force, and it will be listed in our NRS. The Task Force sunsets October 2030.
 - AB 501 which allows students to receive academic credit for completing certain outdoor recreational activities. - this bill was a diluted version of the bill originally introduced by the Lt. Governor, leaving out mandatory recess.
 - SB 104 which allocates \$200,000 over each year of the biennium to the Department of Education for school gardens. This is not part of the NOER grant, although the NOER grant allows for green school yards as well.
- 3. The other big project Elisabeth and I are wrapping up is the Nevada Outdoor Recreation Economic Impact Analysis. Elisabeth, Janice and I all provided feedback and suggestions to our contractor to finalize the study. A public facing document will be available in the next 30 days. We hope this will provide insight and influence for future funding and infrastructure needs across the state, and bank on our share of the 1.2 trillion-dollar outdoor recreation industry in the U.S. The data from this project will also be utilized for the next Statewide Comprehensive Outdoor Recreation Plan (SCORP) that NDOR is working on with State Parks coming out in 2027.

Jasmina Sekanovich, GIS Analyst, oversees our NV Trail Finder website:

- 1. The GIS Analyst II position has been approved through legislation and will be hired with permanent staff by end of 2025.
- 2. The SCORP data collection process is almost complete, and the data has been compiled into a dashboard for land managers to review and send in feedback. We would be more than happy to share this dashboard with anyone who would be interested in reviewing the data. With the help of Staci Emm, Tribal Assets will be included by the end of this year.
- 3. Nevada Trail Finder Trail Side Services are underway and should be ready to launch by the end of summer we are still waiting for the web pages to be finalized.

Kendal Scott, Education Lead and Grants Analyst, oversees the NOER Grant program:

- 1. Kendal is currently working on updating the grant manual, flyers, and other NOER materials. Applications for 2026 will open August 1. We will need to schedule a November TAC meeting for grant presentations, so look for those invites soon.
- 2. The AB165 Outdoor Education Council creates a permanent Council tasked with recognizing and supporting schools and educators working to further outdoor education, with the support of NDOR.
- 3. Kendal and other former Advisory Working Group members have continued to work with our technical assistant leads at the Children and Nature Network as part of our ongoing participation in their national Nature Everywhere initiative. We were recently invited to apply for additional grant money from the Children and Nature Network to support the new Outdoor Education Council and their work.

Chelsea Kincheloe, Program Officer, also oversees Comms & our Dark Skies Program:

- 1. Chelsea is working with Nevada State Parks, Carson City Parks, Recreation & Open Space and the community of Gerlach, NV on submitting applications for the Nevada Starry Skies Certification program.
- 2. Chelsea completed Nevada's first Dark Sky Toolkit in collaboration with Travel Nevada which can be found on our

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- 3. Chelsea continues to work with Truckee Meadows Community College on the Trails Certification program.
- 4. We rescheduled Cosmos in the Desert @ Lahontan due to inclement weather in April. The New date is August 16th, 2025 which is during the Perseids (per-se-ids) Meteor Shower.

Kaden Barmore, Program Manager for the NVOHV Program:

- 1. We awarded \$650,275.19 in OHV Grants in May
- 2. We are currently Collaborating with DMV for a marketing campaign highlighting the differences between the DMV OHV registration Unit and the OHV Program, to acquiesce specifics on registration and titling
- 3. The website redesign is under way. We are working with DMV to make sure our registration messaging is correct and ensure the public knows that DMV oversees registration.
- 4. We are working with out-of-state partners to see how their OHV Programs operate. Kaden will be attending California's OHV Safety Summit as well as the Western OHV Tactics and Training Coalition to further this working knowledge.
- 5. Finally, interviews have been conducted to fill the Management Analyst 1 position.

Janice Keillor: clarification that the data being collected by NDOR is asset inventory and the survey data will be collected via State Parks SCORP survey.

Stavros Anthony: The bill for expanding outdoor recreation curriculum was passed. Anthony clarified it is up to school districts to enforce and implement the curriculum. Call to action from board to help spread the word about this bill to various school districts. Anthony also traveled around the state to learn about how to promote agricultural tourism (agritourism) and various tourism opportunities. The agricultural tourism bill did not pass. A recent tourism board meeting met to put together a tourism commission policy on helping ranchers and farmers in the tourism area and market their needs. Call to action to board members for ideas to support ranchers and farmers. There have been some minor hiccups in getting the Adventure Center's constructed and completed. Stavros Anthony would like it noted he received a public comment that the public restrooms at state parks are immaculate.

8. PRESENTATION FROM The U.S. Forest Service (USFS) Cheva Gabor, and/or NDOR Administrator, Denise Beronio, to provide a status update and short video for the US Capitol Christmas Tree (USCCT) Project.

Presentation by Cheva Gabor from US Forest Service. Please see the attached documentation.

Q&A:

Cheva Gabor: Clarified the project is currently in ornament and tree skirt making phase

James Settelmeyer showed the Christmas tree project logo on his cell phone

A video of Stavros Anthony making an ornament was shown

James Settelmeyer: How can we share the video?

Cheva Gabor: At the US Capital Christmas tree website and at the Humboldt-Toiyabe US Forest Service capital Christmas tree website. US Forest Service is working on getting the tree in the Nevada day parade. Gabor commends the Department of Conservation and Natural Resources for stepping up and helping out. US Forest Service is hosting a youth tree lighting contest, and the Nevada Division of Outdoor Recreation (NDOR) is helping to facilitate picking a winner.

James Settelmeyer: Is there a date for lighting and where is the tree from?

Cheva Gabor: Potential date is yet to be determined. Tentative date for tree lighting is set for Dec 2nd. The tree is either coming from the US Forest Service Carson Ranger district, or the Spring Mountain National Recreation Area and they will be selecting about 10-12 candidates. They will find out in early august hear where the tree is from and harvest will be by late October. The tree then goes on the Whistle Stop tour and Lovelock will have a special celebration where they will celebrate the striking of a special silver state medallion to commemorate the event.

James Settelmeyer: The tree needs to stand up to drink?

Cheva Gabor: Describes special cradle for the tree and mechanism for how to keep the tree alive

Mauricia Baca: Comment on the youth essay contest. Are we able to have authorization to publish and share stories?

Cheva Gabor: Yes, thinking of a way to showcase

Mauricia Baca: Could advisory board members help?

Cheva Gabor: If there is interest then yes.

Denise Beronio: Yes, if anyone wants to help they can. The team will narrow to top 20 and then reach out to board members for assistance.

Cheva Gabor: We will work to determine a number

Stavros Anthony: Call to action for board members to make ornaments and spread the word. – How to get people involved?

Cheva Gabor: Contact Courtney to set up an event to make ornaments. You can make them at home with your family and drop them off at a forest service office. The deadline is September 15th

Stavros Anthony: This is the first time Nevada is being represented. Extended gratitude to USFS. Will try to work will Travel Nevada to do sponsorship on the truck. Who are some other sponsors?

Cheva Gabor: Lists several sponsors and lets people know how they can become a sponsor.

Denise Beronio: Douglas County did about 400 ornaments. NDOR has donated material for about 1000 ornaments

Kendal Scott: lists partners for ornament making

Amy Berry: Boys and Girls clubs?

Kendal Scott: yes, involved via partners

Amy Berry: sawmill?

Kendal Scott: some from forestry

Cheva Gabor: sawmill is retooling so no

Denise Beronio: presentations and ornament resource

Cheva Gabor: If you host events, you need releases for photo use Denis Beronio: Does a school release suffice?

Cheva Gabor: Yes

Elisabeth read online comment from Chad Taylor

9. PRESENTATION FROM Jordan Bader, Bader Ranch will share the plans for her up and coming Trail Riding business in Douglas County. This operation will be providing authentic horseback riding excursions in the Nevada Back Country, crossing into CA areas of the USFS. She will share their vision for guest experiences, including their strategic plan, to bring this unique adventure to Northern Nevada.

Presentation from Jordan Bader. See attached presentation slides.

Q&A:

Stavros Anthony: Do you own the ranch?

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Jordan Bader: Yes, it is my families ranch that is being turned into a working ranch with boarding. There is no guest ranch experience, just daytime activities.

Stavros Anthony: What has been your experience working with government agencies?

Jordan Bader: Currently working on special use permits for Bureau of Land Management and US Forest Service. BLM has been easy and streamlined but the US Forest service is not as clear

Stavros Anthony: Insurance issues?

Jordan Bader: No

Denise Beronio: speaking to importance of riding tours in Douglas County and on the collaboration with US Forest

Service on the application process

Cheva Gabor: What district units?

Jordan Bader: All along route 88, 4 and Winnemucca Lake

Cheva Gabor: Every forest has different management practices and even states, resulting in different permitting

processes depending on forest needs.

James Settelmeyer: Any thoughts on riding the Tahoe Rim Trail?

Cheva Gabor: Tahoe is a different process and maybe more difficult

Mauricia Baca: Have you considered outreach for high school students for careers? This would fall under environmental management and responsible recreation

Jordan Bader: Does teach the Leave No Trace ethics

Amy Berry: asked about the business side/ budget / revenue

Jordan Bader: Discusses price point per different package types and on and off-season revenue streams

Denise Beronio: Price for time?

Jordan Bader: Explains experiences offered

Stavros Anthony: Asks Bader for what the board can assist with and offers support.

10. PRESENTATION FROM Brook Adie, Community Services Director for Douglas County. Brook will discuss pending plans for renovation and updating outdoor recreation infrastructure, trail connectivity, staging areas, upgrades to the fairgrounds etc. through the County's Fairgrounds Strategic Planning efforts, including coordinating uses on public land access.

Presentation from Brook Adie. See attached presentation.

Q&A:

Denise Beronio: Any questions online?

Debra Strickland: Nye County fairground project update. Can Douglas County access SNPLMA money?

Brook Adie: Douglas County does not get SNPLMA funds.

Denise Beronio: asks to share Rancho Murrieta experience

Brook Adie: Describes experience @ Rancho Murieta Equestrian Park in Sacramento to get a visual perspective of a well planned out, multi-use facility.

Denise Beronio: Asked Brook to share the DCFG Dark sky friendly retrofitting for fairground lighting

Janice Keillor: Offering Land and Water Conservation Funds (LWCF) as a grant option

Amy Berry: Are there economic development figures?

Brook Adie: Numbers are available through Fallon which is similar in visitation and visit Carson Valley numbers can look at individual events

Denise Beronio: Snaffle Bit Futurity event in example in Reno, has brought in over 20 million in a 10 day period annually

Mauricia Baca: Has DC explored public private partnerships?

Brook Adie: An opportunity to explore fairgrounds project is ongoing.

Denise Beronio: Rancho Murrieta example of private sponsorship for development

Brook Adie: Parks and recreation department funded with room tax

11. CALL FOR AGENDA ITEMS AND DATE FOR NEXT MEETING(S) *<u>FOR DISCUSSION</u>*- Stavros Anthony, Chair-Advisory Board Members may at this time recommend agenda items, dates, and locations to the chair for the next meeting. No deliberation or action will be taken on any information presented until the matter itself has been specifically included on the agenda as an item upon which actionmay be taken. The next board meeting will be held on October 9, 2025, in Boulder City, NV.

Stavros Anthony: Any agenda items for future meetings?

No responses

Denise Beronio: Next meeting with invites has been sent and it is in this agenda.

12. PUBLIC COMMENT:

Public comment is limited to 3 minutes per person. The public may request that items be added to a future agenda. No action will be taken on any matter raised during the public comment period that is not already on the agenda. Persons making comment will be asked to begin by stating and spelling their name for the record.

Forum restrictions and orderly business: The viewpoint of a speaker will not be restricted, but reasonable restrictions may be imposed upon the time, place, and manner of speech. Irrelevantand unduly repetitious statements and personal attacks that antagonize or incite others are examples of public comments that may be reasonably limited.

Stavros Anthony: Call for public comment online and in room None

Quick NDOR team update:

Chelsea Kincheloe: Cosmos in the desert updated date. Update on dark sky certification with Gerlach and an update

on the trail certification with Truckee Meadows Community college.

James Settelmeyer: Asked Janice for State Parks Valley of Fire update

Janice Keillor: Valley of Fire visitor center update; they are building ahead of schedule. State Parks has developed a

new partnership with Las Vegas brewery for beer for Valley of Fire. Part of the proceeds go to the NV State Parks

Foundation. There is no set date yet of when the new visitor center will be open.

Stavros Anthony: What will happen to the current visitor center?

Janice Keillor: There is potential to turn it into a restaurant, but it needs a lot of updating and concessions. The goal is to repurpose the building.

James Settelmeyer: It is a great opportunity for the Moapa and Logandale area

Janice Keillor: RTP grant round opening July with about the same amount of funding. State Parks is also initiating a statewide trails plan with initial survey question development

Kendal Scott: NOER grant update along with potential dates for the next TAC meeting.

Jasmina Sekanovich: Updated on timeline for Trail Side Services feature in Nevada Trail Finder and on the data procurement process for the SCORP.

Kaden Barmore: OHV update on the next grant round launch. Updated on new partnership with DMV for cohesion in

OHV registration messaging. The OHV program will be rehiring for the MA 1 position.

Denise Beronio: Call on Brandon Bishop for update

Brandon Bishop: Conserve Nevada grant round opens soon with 20 million dollars dedicated to conservation and

recreation funds. This is a historic funding increase.

Amy Berry: Tahoe Summit is back in Valhalla. On July 8th registration will be available

Stavros Anthony: Anyone online want to update?

None

13. ADJOURNMENT * FOR POSSIBLE ACTION *- Stavros Anthony, Chair

NOTICE: Items on this agenda may be taken in a different order than listed, combined for consideration, or removed from the agenda at the discretion of the Chair.

Stavros Anthony motioned to close the meeting. Amy Berry motions and Mauricia Baca seconds. The board approves.

Meeting adjourned at 10:52 am.

Notice of this meeting was also posted on site at the Nevada State Library and Archives at 100 N. Stewart St., Carson City, NV 89701, The Bryan Building, Department of Conservation and Natural Resources, 901 S. Stewart St., Lobby, Carson City, NV 89701, and the Nevada Legislature Office Building, 1 State of Nevada Way, Las Vegas, NV 89119. The Agenda is also posted at the Nevada Division of Outdoor Recreation Website at: https://ndor.nv.gov/ and https://ndor.nv.gov/

Attendance:

We are pleased to make reasonable accommodations for individuals with disabilities whowish to attend the meeting. To request special accommodations or assistance at the meeting, please notify our office by writing to the Division of Outdoor Recreation, 901 S. Stewart Street, Carson City, NV 89701; or by calling 775-684-2794 no later than two (2) working days prior to the scheduled meeting.

Please contact Denise Beronio at: 901 South Stewart Street, Suite 5001, Carson City, Nevada 89701; <u>dberonio@ndor.nv.gov;</u> or 775-684-2716 to obtain support material for the agenda. Materials will also be posted on the NDOR website: <u>https://ndor.nv.gov/</u>