

Outdoor Recreation Management Major

Dept. of Natural Resources and Environmental Science

Todd D. Steury
Chair and Professor



University of Nevada, Reno

**College of Agriculture,
Biotechnology & Natural Resources**

Why Recreation Matters

- \$24B outdoor recreation economy
- 75,000+ jobs
- 3.3% of Nevada GDP
- One of fastest growing sectors
- Jobs not replaced by AI



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Program Origin

- Launched in 2004
 - Originally a specialization with Environmental Science
- Too many science barriers
- Needed better alignment with demand

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Transition to Standalone Degree

- Change in name
- Increased flexibility
- Align with demand
- Improve quality
- Strengthen workforce pipeline



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Curriculum Overview

- General Education (~18)
- Env. Science (~29)
- Rec Managemnt (~21)
- Business (~18)
- Restricted Elect (~18)
- Free Elect (~16)



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Current Opportunities

- Flexible Electives
 - (28 courses)
- Experiential Learning
- Minor in Business
- Minor in Outdoor Adventure Leadership
- Internship



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Potential Future Opportunities

- Certified Interpretive Guide
- Nevada Naturalist
- COAPRT accreditation
 - Required Internship
- Shooting Sports Program



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Careers Opportunities

- Interpretive Guides
- Field Guides
- Enviro Educators
- Park Managers
- Camp Directors
- Rec Program Managers
- Park Ranger



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Employers

- Public Agencies
- Private business
- Non-profits



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What We Need

- Feedback
- Program promotion
- Internship opportunities
- Employment connections
- Program advocacy



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Questions?



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