



# Bader Ranch Trail Co.

Presented by Jordan Bader

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@5BaderRanch

# Saddle up for your next adventure

- Who we are
- Where we're at
- Why we're here
- Our mission

# Take the reins on your vacation

## Why horseback riding

- Demand rising
- Market gap
- Existing base
- Industry expert support
- Lodging partnerships
- Authentic Nevada

# Bringing the West to you

Douglas County is the gateway to the Sierras

Market barriers & competitor  
gaps exist in horseback riding

Our edge

- Environmental focus
- Local knowledge
- Proven experience



# From resort to rural

Your 2025 adventure awaits

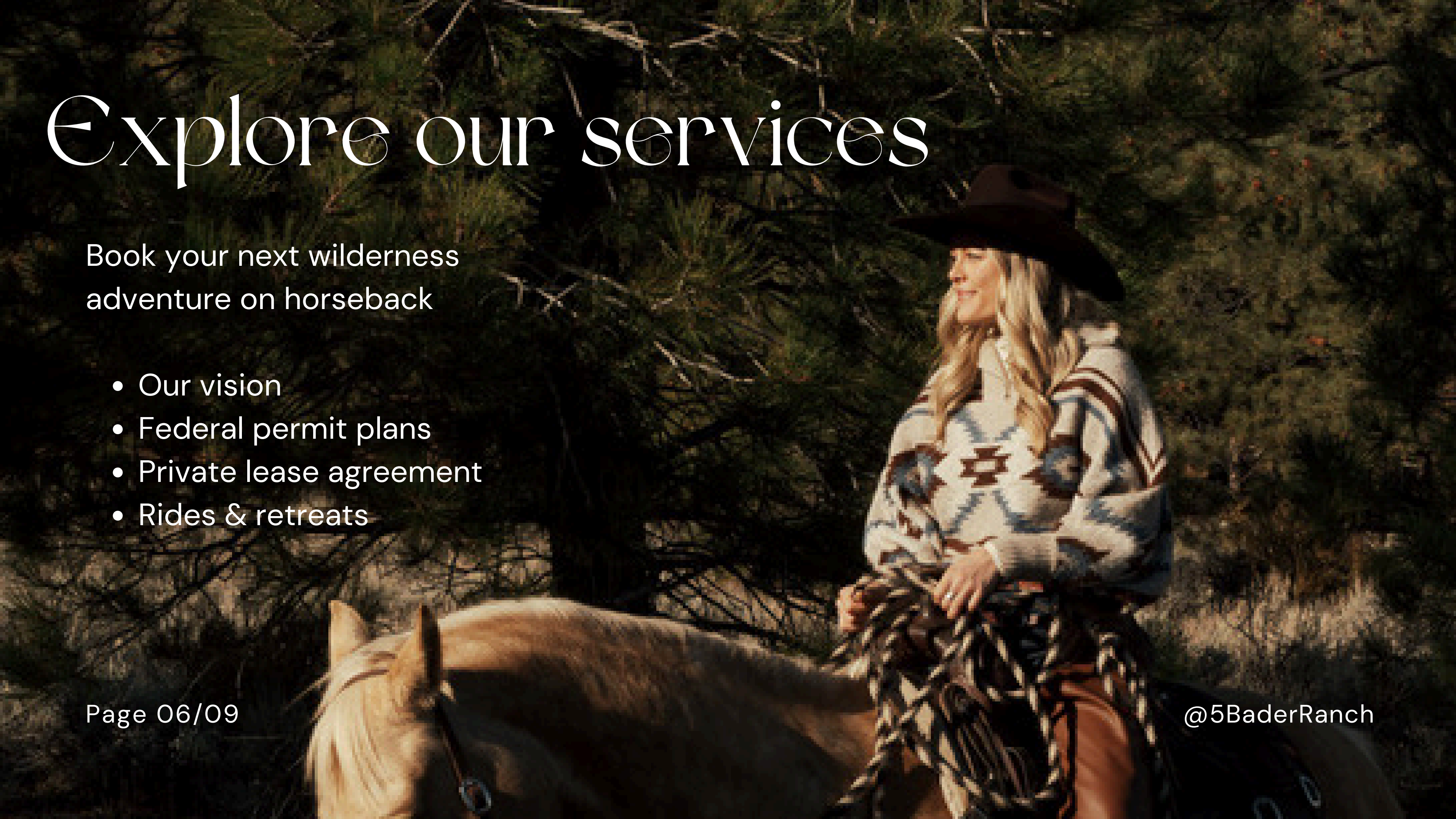
- Location advantage
- Target market
- Guest experience
- Local impact



# Explore our services

Book your next wilderness  
adventure on horseback

- Our vision
- Federal permit plans
- Private lease agreement
- Rides & retreats





# Discover the Sierra Nevada

What we've done to date

- Horse investment
- Operational costs
- Growth plan
- Facility access
- Insurance & support



# A saddle-ready opportunity

- Revenue highlights
  - Our revenue is based per rider per ride
- Expense analysis
- Profit & Loss



# Happy Trails

I hope to be your passionate & experienced guide & trail steward!

***Jordan Bader, Guide Pro***  
*Certified: Wilderness First Aid,  
CPR, Leave No Trace Stock Use*